

FILE

NOVEMBER 10

1969

fashion calendar

29th year • issued weekly

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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK ENDING FRIDAY, NOVEMBER 7, 1969

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 6	11:00 A.M., SEYMOUR FOX, 512 Seventh Avenue, 22nd floor, LO. 4-3246		
Thursday Nov. 6	FASHION SHOW ON ICE	UNITED HOSPITAL FUND OF NEW YORK	ROCKEFELLER CENTER ICE SKATING POND
11:40 A.M.	Fashions by Jonathan Logan. Open to public. Contact: PL. 4-1080.		
Nov. 6	12:00 Noon, COUNTESS ALEXANDER 530 Seventh Avenue, 9th floor, CH. 4-5693		
Thursday Nov. 6	FALL AND HOLIDAY FASHIONS AT LUNCHEON	CEIL CHAPMAN (530 SEVENTH AVENUE)	HOTEL PLAZA PERSIAN ROOM
12:30 P.M. Luncheon	Ceil Chapman presents her Fall and Holiday collection of cocktail, theatre, gala fashions, available at Miss Bergdorf, Bergdorf Goodman. Reservations (\$5.75): PL. 9-7010. Fashion Show Director: Mary Alice Rice, PL. 2-5726.		
Thursday Nov. 6	FUR FASHIONS AT BENEFIT LUNCHEON	ANTI-DEFAMATION LEAGUE	HOTEL PLAZA BALLROOM
12:30 P.M. Luncheon	Showing of furs designed by Galanos for Neustadter. and Commentator: Phyllis Youngheart, PL. 1-0752.		Fashion Show Producer
Nov. 6	2:30 P.M., SONY SCHOTLAND for GOLET, 225 W. 37th St., 12th fl., 524-5511		
Beginning Thursday Nov. 6	OPENING OF SPRING COLLECTION Continuous showings. Contact: LW. 4-1080. Publ: Vera Haggerty, 889-2790.	JANE JUSTIN FOR DON SOPHISTICATES	1400 BROADWAY SHOWROOM - 18TH FLOOR
Beginning Thursday Nov. 6	COLLECTION NUMBER 4 By appointment. Contact: Al Graham, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Continuous Thursday Nov. 6	SPRING COLLECTION Showings of Italian knitwear for Spring. Contact: Audrie Shulman, BR 9-0925.	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
Beginning Thursday Nov. 6	OPENING OF SPRING COLLECTION Continuous showings. Contact: LO. 5-2626.	RAPPI	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Continuous Thursday Nov. 6	SHOWING OF SPRING COLLECTION Showing by appointment. Contact: Arthur Sheer, LO. 5-0274.	PHILIP SILLS, INC.; BONNIE CASHIN DESIGNS	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Beginning Thursday Nov. 6	SHOWING OF SPRING LINGERIE Designed by Arthur Williams. Contact: Dorothy Mohr, MU. 9-9450.	SIREN LINGERIE; PERIPHERY	105 MADISON AVENUE SHOWROOM - 8TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Nov. 7 9:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Thereafter by appointment in showroom, 530 Seventh Avenue, 24th floor. Contact: Maribeth Lubell, LO. 4-5430.	GUNTER FOR PROJECT II	WEAVERS CLUB 111 WEST 40TH STREET
Friday Nov. 7 7:15 P.M.	"FRONT PAGE" DINNER-DANCE 32nd annual presentation to five New York newspaper women for excellence in journalism. Tickets: \$30.00 per person. (Black Tie) Contact: Room 90, 54 West 40th Street, OX. 5-7242.	NEWSPAPER WOMEN'S CLUB OF NEW YORK	HOTEL AMERICANA BALLROOM
Nov. 7- Nov. 10	INTERNATIONAL CHILDREN'S FASHION EXPOSITION IN PARIS. Contact: Philippe Lambert, French Trade Show, 1350 Sixth Avenue, 582-4960.		
Nov. 8- Nov. 13	INTERNATIONAL SPRING-SUMMER WOMEN'S READY-TO-WEAR EXHIBITIONS IN PARIS. Contact: Philippe Lambert, French Trade Show, 1350 Sixth Avenue, 582-4960.		
Sunday Nov. 9- Nov. 11	SEMI-ANNUAL SHOE SHOW Sponsored by: National Footwear Manufacturers Association, Volume Footwear Retailers of America, National Shoe Retailers Association, New England Footwear Association. Contact: Edward Launzel, 594-7606.	NEW YORK SHOE SHOW	STATLER-HILTON; NEW YORKER; McALPIN
Sunday Nov. 9- Nov. 11	NINTH ANNUAL HOLIDAY BOUTIQUE Champagne preview: Sun., Nov. 9, 4:00 - 9:00 P.M. Admission: \$5.00. Other days: \$1.00. For benefit of Camp NYDA, non-sectarian camp for diabetic children. Contact: 104 East 40th Street, OX. 7-7760.	CAMP NYDA SERVICE GROUP (JR. DIV.)	HOTEL GOTHAM 5TH AVE. & 55TH ST.

WEEK BEGINNING MONDAY, NOVEMBER 10, 1969

Monday Nov. 10 11:00 A.M.	PRESS PREVIEW Contemporary hair jewels by Lee Menichetti, adapted from antique jewels and head ornaments from the Traphagen School of Fashion collection, exhibited for the first time. By invitation. (Open to public, Nov. 11-14, to meet Mr. Menichetti.) Publicity: Madeline de Vries, PL. 3-7300 Ext. 397.	HAIR JEWELS BY LEE MENICHETTI	BERGDORF GOODMAN COIFFURES AMERICANA
Monday Nov. 10 5:30 P.M. Cocktails	"TWI-NIGHT IN PALM BEACH AND ACAPULCO" Showing of fashions for entertaining and a new group of evening gowns. By invitation for buyers and press. Contact: PL. 5-5529.	EVA HAYNAL	435 FIFTH AVENUE PENTHOUSE
Beginning Monday Nov. 10	OPENING OF EARLY SUMMER COLLECTION Spring and Early Summer collection of separates and sportswear, designed by Marie Yeljenic and Jane Young. Continuous showings. Contact: Nat Kammer, 594-2100.	LOOMTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR
Monday Nov. 10- Nov. 13	SHOWINGS OF SPRING LINGERIE Nov. 10, 11: 9:30, 11:00, 2:00, 3:30; Nov. 12: 9:30, 11:00, 2:00; Nov. 13: 10:00, 2:00. Contact: Kay Keniry, MO. 1-1300.	WARNER-SLIMWEAR	90 PARK AVENUE SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 10- Nov. 14	SPRING LINGERIE MARKET WEEK Daily at 9:30, 10:30, 2:30. Publicity: Del Roberts, JU. 2-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday Nov. 10- Nov. 19	SPRING LINGERIE MARKET WEEK Daily at 10:00, 11:30, 2:30. Contact: Heather Wright, MU. 9-4200.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Monday Nov. 10- Nov. 21	SPRING LINGERIE MARKET WEEK Daily informal showings. Contact: PL. 7-9600.	KAYSER/TERMA-LIFT	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Nov. 11	VETERAN'S DAY (Tuesday) - Banks and post office closed		
Nov. 11	12:00 Noon, LANZ, 1407 Broadway, 26th floor, OX. 5-6440		
Nov. 11	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100		
Tuesday Nov. 11 4:30 P.M.	SPRING COLLECTION OF CHILDREN'S WEAR Show at 5:00. By invitation only. Contact: Barbara Tribelhorn, 695-7087.	RUTH OF CAROLINA	WEAVERS CLUB 111 WEST 40TH STREET
Tuesday Nov. 11 6:30 P.M.- 8:30 P.M.	NINTH SESSION: CAREER COURSE "Publications". Speakers: Shana Alexnader, McCall's; Joan Cook, The New York Times; Jean Guilder, Glamour; June Weir, Women's Wear Daily. Price: \$2.75. Contact: CI. 7-3940.		
Tuesday Nov. 11- Dec. 21	OPENING OF ART EXHIBIT "Martin J. Heade"--first one-man show of 19th century American painter. Public Relations: Leon Levine or Patricia Behrmann, 249-4100.	WHITNEY MUSEUM OF AMERICAN ART	945 MADISON AVENUE AT 75TH STREET
Nov. 12	12:00 Noon, LANZ, 1407 Broadway, 26th floor, OX. 5-6440		
Wednesday Nov. 12 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Lisner Jewelry and Geretek Scarf collection by Dunn Townsend. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	LISNER JEWELRY; GERETEK SCARFS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Nov. 12 3:00 P.M.- 5:00 P.M. Cocktails	"FETE FORTUNOFF": OPENING OF NEW SHOP Party to celebrate the opening of the new Fortunoff Town House (124 East 57th Street) devoted to fine jewelry and silver. Preview of exclusive one-of-a-kind precious jewelry designs and "finds" in antique silver. By invitation. Publicity: Essie Pinsker, WI. 7-2514.		
Wednesday Nov. 12 4:30 P.M. Champagne	PRESS RECEPTION: FRENCH LACE AWARDS Fifth annual "Prestige Awards from France" for outstanding presentations of French lace. Fashion show and special commendations to leading American designers and journalists. Announcement of winning retailer for 1969. By invitation only. Publicity: Ken R. Williams, 51 W. 35th St., 695-2382.	FRENCH LACE INDUSTRY; LACE IMPORTERS ASSN	HOTEL PIERRE COTILLION ROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Nov. 12 4:30 P.M. Cocktails	PREVIEW: SUMMER COLLECTION Preview for press and buyers. By invitation. Thereafter in showroom, 33rd floor. Contact: Merice Hickey, 564-7375.	EVAN-PICONE (1407 BROADWAY)	EL MOROCCO 307 EAST 54TH STREET
Thursday Nov. 13 12:00 Noon Luncheon	FASHION SHOW AT BENEFIT LUNCHEON Eleventh annual luncheon and fashion show featuring "Furs in Orbit" by Mr. Fred of Fur and Sport; Resort collection by Pettegaz. Contribution: \$20.00. Contact: Helen Berlin, 581-7381.	GIRLS TOWN OF ITALY	HOTEL PLAZA BALLROOM
Thursday Nov. 13 4:00 P.M. Cocktails	PRESS PREVIEW: RAINWEAR FASHIONS "Wet Weather Fashions"--designer collection in Galey & Lord fabrics. <u>Show at 4:30.</u> By invitation. Publicity: Rosemary Sheehan, 333-6420.	GALEY & LORD (1345 SIXTH AVENUE)	BURLINGTON HOUSE THEATRE 22
Thursday Nov. 13 5:00 P.M.- 6:30 P.M.	DRAPERY FABRIC DESIGNS BY OSCAR DE LA RENTA Preview of fabric designs for a collection of Fiberglas draperies. By invitation. Contact: Dorothy Collins, 974-7727.	OWENS-CORNING FIBERGLAS	717 FIFTH AVENUE FIFTH AVENUE CLUB
Friday Nov. 14 9:00 A.M. and 12:00 Noon	TWO SHOWS: AMERICAN READY-TO-WEAR "American Life Styles" from New York fashion creators. Commentators: Robert Sakowitz, Executive V.P., Sakowitz; Eugenia Sheppard, Publishers-Hall Syndicate. Prices: (breakfast) \$10.00, members; \$20.00, guests; (lunch) \$15.00 members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday Nov. 14 7:45 P.M. Reception Dinner	TWENTIETH ANNUAL FAN BALL BENEFIT Hon. Chmn: Mrs. Richard M. Nixon. Hon. Vice-Chmn: Mrs. Dwight D. Eisenhower. President: Mrs. Herbert T. Mundin. Chmn. of Men's Committee: Col. Serge Obolensky. Reservations: \$75.00 each. (Black Tie) Contact: 15 East 67th Street, LE. 5-4340.	CHILDREN'S CANCER FUND OF AMERICA	HOTEL PLAZA TERRACE & BALLROOM
Beginning Monday Nov. 17	OPENING OF SPRING COLLECTION Continuous by appointment. Contact: 682-5430.	ECHO SCARFS	485 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Nov. 18 8:00 A.M. Breakfast	HANDBAG SEMINAR ON MERCHANDISING "Merchandising to the Now Market"--spotlighting new trends in handbag retailing. Speakers: Carol Cooper Garey, display editor, Women's Wear Daily; Wilmer Weiss, vice president, Franklin Simon; Ron Chereskin, artist. Admission by ticket only. (Opening of market week: Mon., Nov. 17.) Publicity: Mary Woolley, Firestone Associates, 43 Fifth Avenue, 924-4728.	NATIONAL HANDBAG ASSOCIATION	STATLER-HILTON HOTEL 7TH AVE. & 33RD ST.
Tuesday Nov. 18 9:00 A.M. Petit Dejeuner	DOUBLE-KNIT FASHIONS FOR MEN AND WOMEN Theme: "The Waumbec Time Machine"--the 20's, 30's and 40's, reinterpreted for the 70's. Designers include: Adri, Patti Cappalli, Dutchess Lingerie, Edie Gladstone, Gunter, Halston, Chuck Howard, Marshall Klugman, Ralph Lauren for Polo, Leo Narducci, Larry Kane for Raffles Wear, Mary Ann Restivo, Rikki, Ann Webster; and from Paris: Cerruti, Guy Laroche, Philippe Venet. <u>Show at 9:30.</u> By invitation. Contact: Phyllis Kay, LW. 4-1620.	WAUMBEC MILLS (469 SEVENTH AVENUE)	REGENCY HOTEL GRAND BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Nov. 18	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100		
Tuesday Nov. 18	COCKTAIL PARTY FOR JON TREMAINE	MICKEY HARMAN ENTEPPRISES	AUX PUCES 70 EAST 55TH STREET
5:30 P.M.- 7:30 P.M.	American debut of British mentalist, Jon Tremaine. By reservation. Contact: 688-2920.		Cocktails from \$1.50.
Tuesday Nov. 18- Nov. 21	SHOWING OF SPRING CANADIAN FASHIONS Showing of coats, suits, dresses, rainwear, car coats from Canada. Contact: Don Russell, Canadian Consulate General, 586-2400.	CANADIAN DEPT. INDUSTRY TRADE AND COMMERCE	HOTEL McALPIN 7TH FLOOR
Wednesday Nov. 19	CUSTOMER SHOWING: GINO CHARLES COLLECTION	BERGDORF GOODMAN	5TH FLOOR
11:30 A.M.	Holiday and Resort fashions. Publicity: Madeline de Vries, PL. 3-7300.		
Wednesday Nov. 19	FASHION SHOW AT LUNCHEON	KASPER FOR JOAN LESLIE	BARBETTA RESTAURANT 321 WEST 46TH STREET
12:30 P.M. Luncheon	Showing of Holiday collection. Reservations (\$5.95): CI. 6-9171. Bar- betta Publicity: Ellen Perl, TE. 2-8212.		
Wednesday Nov. 19	ANNUAL "TORCH OF HOPE" DINNER	CITY OF HOPE (250 WEST 57TH STREET)	HOTEL AMERICANA BALLROOM
6:30 P.M. Reception Denner	The fashion industry, on behalf of the City of Hope Pilot Medical Center, will honor Harold Krensky, Chairman of the Board, Bloomingdale's. Tickets: \$100.00 each. Campaign Director: Lee Grossman, JU. 2-1513.		
Thursday Nov. 20	FASHION SHOW	COUNCIL OF FASHION DESIGNERS OF AMERICA	TIME-LIFE BLDG. 8TH FLOOR AUDITORIUM
5:30 P.M.	Show at 5:45. Contact: YU. 6-4321.		
Friday Nov. 21	"GIVE THANKS FOR WOMEN"	THE FRAGRANCE FOUNDATION	HOTEL PLAZA TERRACE ROOM
12:00 Noon Luncheon	Honored guests: Joan Bennett and daughter, Stephanie Guest; Jo Copeland and daughter, Lois Gould; Ellen Lehman McCluskey and daughter, Sharon McCluskey. Members, \$18.00; non-members, \$15.00. By reservation only. Conta ct: 101 Park Avenue, MU. 4-4911.		
Friday Nov. 21	PRESS PREVIEW: ART GALLERY	MACYS NEW YORK	9TH FLOOR
5:30 P.M.- 7:00 P.M.	Art exhibition and sale of etchings, serigraphs, multiples by Arp, Magritte, Matta, Lichtenstein, Rosenquist, Tinguely, Warhol, Adami, Bill, Cavaliere, Colombo, Duchamp, Vasarely, in new Schwarz Galleria. Mr. Arturo Schwarz will be present through Dec. 7. Preview by invitation only. (Open to pub- lic: Mon., Nov. 24 - Dec. 13.) Publicity: Toni Cliver, OX. 5-4400.		
Monday Nov. 24	PRESS PREVIEW OF CHILDREN'S FASHIONS	BERGDORF GOODMAN	6TH FLOOR
5:00 P.M.	Children's fashions designed by Sybil Connolly. By invitation. Publicity: Madeline de Vries, PL. 3-7300.		
Sunday Nov. 30- Dec. 5	SPRING COLLECTIONS FOR VISITING PRESS By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL DELMONICO PARK AVE. & 59TH ST.

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